

*Preston City
Congregational
Church*

~Founded 1698~

321 Route 164
Preston, CT
06365-8108

Minister:

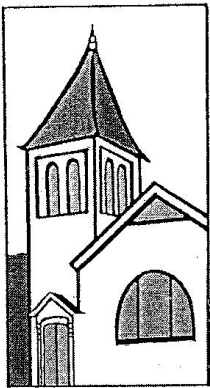
Rev. Stanley E. White
Director of Religious

Education:

Sandy Dudek

Music Director:

Joyce Costner



*Where
Friends
Become
Family*

June 1, 2011



Dear Community Partner:

Great ECONOMICAL and/or FREE Advertising for your business!

Preston City Congregational Church is preparing for its' 6th annual Scarecrow Festival and we reach out for your support. PCCC is a well-known, centrally located church and has excellent attendance at all of our activities due to our commitment to the congregation, community and reputation for well-run events. The Scarecrow Festival will be held on Saturday, September 24, 2011 from 9:30 AM- 5:30 PM (with a chicken BBQ from 3-5:30 PM).

We are proud that we now welcome thousands of people to this fun, fall event. The festival is a town-wide event with involvement from many neighboring towns. The day kicks off with a pancake breakfast and is followed by several contests (including the scarecrows themselves, apple pie, talent - and more!). Music and demonstrations delight attendees as the aroma of baked goods, chowders and barbeque tempt them to the food area. A childrens' area offers tons of activities ... plus there are vast Vendors selling and exhibiting their goods and services (another option you can consider).

There are **TWO** terrific ways to promote *your* business:

#1 For as little as \$25, place an advertisement in our Scarecrow Festival program for all festival attendees to see. Perhaps a clip out coupon to your business? Details attached.

#2) **FREE!!** We encourage local businesses, children and families to submit a scarecrow entry! If you own a landscaping business, why not create a lawn-mowing scarecrow? Beauty salon....a scarecrow in a chair getting her hair done. Car repair...a scarecrow mechanic with their head under the hood of a "car"! The possibilities are endless and it is **FREE** to enter and a great way to promote your business.

For more information, please visit the festival website at www.prestonscarecrowfestival.com or contact me at 860-376-2104 or via email at scarecrowfestivalpccc@hotmail.com. Thank you!

Sincerely,

Nancy Dewar Musa
Scarecrow Festival Committee

cc: Linda Kent-Farinha,
Scarecrow Festival, Chairperson

Telephone:

860.887.4647

860.886.7200

Fax:

860.887.4647

Email:

pccc@snet.net

Website:

Prestoncitycongregational.com

Preston City Congregational Church Scarecrow Festival 2011 Program Advertisement



The Scarecrow Festival Program is given to each festival attendee, vendor, entertainer and volunteer. What a terrific way to promote your business while supporting the community and festival! The program will include a listing of festivities, entertainer bios, contest information and YOUR advertisements. The 2011 - 6th Annual Festival Event - will be on Saturday, September 24.

Name of Business: _____

Contact Person: _____

Mailing Address: _____

Email: _____ Phone: _____

- Business Card Size Advertisement \$25 (card attached) - Size 3 " x 2 "
- ¼ Page Advertisement \$ 40 (ad attached or email digital format) - Size 4 " x 2 "
- ½ Page Advertisement \$ 50 (ad attached or email digital format) - Size 5 " x 4 "
- Full page Advertisement \$100 (ad attached or email digital format) - Size 5 " x 8 "

Digital format of your card or camera ready advertisement should be sent to scarecrowfestivalpccc@hotmail.com no later than August 26, 2011.

Please note:

- Advertisements will run in black and white only
- Checks should be made payable to: Preston City Congregational Church
- Mail to: Preston City Congregational Church, Attention: Scarecrow Festival, 321 Route 164, Preston, CT 06365

For more information, visit our website at www.prestonscarecrowfestival.com or call Nancy at 376-2104. Church number is 887-4647 or email at scarecrowfestivalpccc@hotmail.com.

Keep this portion for your records

DATE: _____

FOR: Print Advertisement for Preston City Congregation Church Scarecrow Festival Program

AD SIZE: _____ AMOUNT: \$ _____